

MyMicrobiome and Vimal LifeSciences Pvt. Ltd. announce Exclusive Partnership for Distribution of Microbiome-Friendly Certification Mark in India

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MyMicrobiome, the global leader in microbiome-friendly certification, and Vimal LifeSciences, a prominent player in specialty chemical distribution, are pleased to announce an exclusive partnership aimed at promoting the world's only certification mark for microbiome-friendly cosmetics, pharmaceuticals, and textiles.

This strategic collaboration combines MyMicrobiome's respected certification process and trusted reputation with Vimal LifeSciences' extensive distribution network. The objective is to expand the availability of microbiome-friendly cosmetics, pharmaceuticals, and personal care products, which respect the vital microbiome balance and diversity, to a broader consumer base in India.

Quotes from Leadership:

"We are thrilled to partner with Vimal LifeSciences, whose extensive distribution capabilities and high reputation in the Indian market will significantly enhance the global reach of microbiome-friendly certified cosmetics, pharmaceuticals, and personal care products. India is an emerging key market for microbiome-friendly products. We are very pleased to have found such a strong and recognized partner in Vimal LifeSciences." – Dr. Kristin Neumann, CEO, MyMicrobiome.

"This exclusive distribution agreement with MyMicrobiome aligns perfectly with our mission to connect customers and suppliers with solutions that propel innovation and drive growth through value-added services. We look forward to playing a crucial role in expanding the availability of microbiome-friendly ingredients by promoting the certification in new and existing markets." – Mr. Susobhan Kr. Dutta, Executive Director & CEO, Vimal LifeSciences Pvt. Ltd.

The partnership marks a significant step forward in making microbiome-friendly products more accessible to consumers in India and globally. Both companies are excited about the opportunities this collaboration will bring to the Indian market.

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About ****MyMicrobiome****:

The scientist- and women-led MyMicrobiome AG offers the global first and only registered certification mark for microbiome-friendly products as well as R&D services. It develops certification standards for microbiome-friendly cosmetics, pharmaceuticals, textiles and standards for pets. MyMicrobiome represents the globally leading industry standard for Microbiome-friendly certification, contributing to its vision of "a better, microbiome-friendly world."

About ****Vimal Life Sciences****:

Vimal LifeSciences Pvt. Ltd., a distinguished member of the Vimal Group of Companies, stands as a beacon of excellence in chemical distribution across India. Embracing the mission "Touching everyday aspects of human life," the company is the preferred partner in key markets, serving diverse sectors including Personal Care, Home Care, Flavours & Fragrances, Food & Nutrition, Hygiene, and Pharmaceuticals. Representing major MNCs, the specialized sales and technical teams of Vimal LifeSciences offer tailored solutions, leveraging comprehensive product portfolio. Rooted in tradition yet driven by innovation, their Technical Service & Innovation Centre (TSIC) expertise in formulating groundbreaking concepts for the customers. Committed to the ethos of "Professionally Managed Personalized Service," Vimal LifeSciences blend professionalism with personalized attention, shaping the future of chemical distribution with unwavering dedication.