

AGE-REVERSAL HARVARD PROFESSOR'S SPACE TECHNOLOGY COSMETIC BRAND, AEONIA, IS CERTIFIED MICROBIOME-FRIENDLY

MyMicrobiome certifies Aeonia Age Defying Serum, by Delavie Sciences, a Microbiome-friendly facial serum



Erlangen, Germany (May 08, 2023) – With the help of industry experts, including chief scientist, Dr. Kyle Landry and longevity wellness advisor Serena Poon, CHN, CHC, Delavie Sciences, a research-focused personal care company that creates proprietary ingredients and artisanal cosmetics, used their proprietary Space Certified Technology™ ingredient,



Bacillus Lysate, to develop the age defying serum. The technology helps mitigate damage associated with UVA exposure, which is among the biggest causes of lines, age spots, and wrinkles. Furthermore, it stimulates hyaluronic acid production in fibroblasts, activates DNA repair mechanisms, and mitigates reactive oxygenated species (ROS). Delavie Sciences' president and chief scientist, Dr. Kyle Landry, and co-founder, Dr. David Sinclair, worked with space agencies to research a novel organism previously studied on the International Space Station.

"In an industry full of claims, we are so excited to be launching a science-based cosmetic that has been proven to work. We are sure customers are going to love it," said David Sinclair, Ph.D., co-founder of Delavie Sciences.

The first product within the Aeonia line is the <u>Age Defying Serum</u>, a facial serum proven to reduce visible signs of aging. In clinical trials^{*} and third-party studies, the Aeonia Age Defying Serum, featuring Bacillus Lysate, has been shown to:

- Reduce hyperpigmentation by inhibiting the activity of tyrosinase, the enzyme responsible for melanin production, and reduces melanin concentration within cell lines.
- Minimize the formation of UVA-induced free radicals and exhibits strong antioxidant properties.
- Stimulate skin rejuvenation and hyaluronic acid production while increasing skin's moisture content.
- Has been proven to be microbiome-friendly respecting the balance of the skin microbiome both on the surface and in the deeper layers of the skin.

In the tests the Aeonia Serum showed great results in the balance and the contact tests. It seems to boost the growth of the skin microbe S. epidermidis.

Delavie accepts orders of Aeonia exclusively through their website, sold for \$125 at <u>www.delaviesciences.com</u>.

*Test results based on two 28-day clinical trials performed on 34 and 31 subjects, respectively. "The Space Certified Technology™" trademark is used under license. All Rights Reserved. <u>www.SpaceCertification.org</u>

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About Aeonia

Aeonia is Delavie Sciences' first skincare line utilizing their proprietary Space Certified Technology[™], Bacillus Lysate. Aeonia's primary goal is to address common skin concerns related to aging: dullness, dryness, loss of elasticity and firmness, wrinkles, fine lines, and dark spots. Aeonia products provide impressive and impactful results due to formulations backed by extensive research and development.

About Delavie Sciences

Delavie Sciences, a research-focused personal care company that makes exclusive batches of artisanal cosmetics to defy the visible signs of aging, was founded in 2021 by Doctors David Sinclair, Ph.D. and Kyle Landry, Ph.D. Delavie Sciences was established to improve people's self-confidence, with an emphasis on the first thing the world sees, your skin. The goal is nothing less than to disrupt the market and usher in a new age of skincare. Through years of research and working with industry leaders, Delavie developed truly cutting-edge products, featuring scientifically proven, patented ingredients. Formulated of life, for life. Follow Delavie Sciences on Instagram, Facebook, Twitter, and TikTok: @delaviesciences.

About MyMicrobiome

Originally founded in 2018 as an education platform, scientist- and women-led MyMicrobiome expanded its services by the world's only certification mark for Microbiome-friendly products in 2019 and by R&D services in 2021. Having certified more than 350 products from 80 brands, MyMicrobiome represents the leading industry standard for Microbiome-friendly certification.