



MyMicrobiome

The Microbiome Company

Introducing Kelpon: World's first microbiome-friendly certified tampon made from seaweed



Balzers, Liechtenstein – September 5, 2024 – MyMicrobiome, the leading certification body for microbiome-friendly products, and Vyld, a German biomaterials start-up, are proud to announce the launch of the world's first Microbiome-friendly certified tampon made from kelp: [Kelpon](#)! It was certified according to the vaginal microbiome standard 41.10 for textiles.

Vyld uses the potential of seaweed to help women menstruate healthily and sustainably. Kelpon is the first tampon that actively contributes to saving the oceans by binding nitrogen and CO₂. Without any fresh water or fertilizers, kelp grows 10x faster than land plants.

Ines Schiller, CEO of Vyld:

“We are proud that with the microbiome-friendly certification our Kelpon now not only has a certified positive impact on the natural environment - but also on the vaginal environment. This reflects our holistic approach to create products that are good for everyone, people and planet.”

This healthy seaweed innovation is extra smooth, biodegradable and ocean-friendly. The microbiome-certified Kelpons are not only available online, but also in workplaces, schools, and universities, conveniently accessible through dispensers provided by Vyld's partner Periodically.

For media inquiries or further information, please contact:

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*About ****MyMicrobiome****:*

The scientist- and women-led MyMicrobiome AG offers the global first and only registered certification mark for microbiome-friendly products as well as R&D services. It develops certification standards for microbiome-friendly cosmetics, pharmaceuticals, textiles and standards for pets. MyMicrobiome represents the globally leading industry standard for Microbiome-friendly certification, contributing to its vision of “a better, microbiome-friendly world.”

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